



Southern Rowan Christmas Parade

November 23, 2021 – 3:00 pm

Hello and welcome back to the Southern Rowan Christmas Parade. The parade will begin in Landis at 3:00 and restart in China Grove at 4:00. **The deadline for all applications is October 25th.**

Parade packets with your entry number, map, drop off and line up instructions will be mailed out the first week in November. **Everything HAS CHANGED, so PLEASE communicate with your group, parents, bus drivers and anyone involved.**

◆NEW:

- ◆ **NO CANDY ALLOWED TO BE THROWN THIS YEAR.**
- ◆ We will no longer be using the empty lot or the ball field in Landis for lineup of Pro Floats and Oversize Units. New locations for Professional floats and oversize units.
- ◆ Main Street in Landis will be closed to traffic. You will be required to follow the directions for line up and drop off and use S. Zion Street.
- ◆ Each entry with minor children will be **REQUIRED** to have a **minimum of 2 volunteers** to walk children from the designated drop off location to their float.
- ◆ Parents will not be able to drive in the parade route or to the float. They will drop off at the designated location and your volunteers will walk children to the float. Only vehicles participating in the parade will be allowed in the parade area. The drop off location and instructions will be in your packet.
- ◆ **PLEASE COMMUNICATE THIS INFORMATION TO YOUR GROUPS.**

ENTRY FEE: \$35 per unit. There is no charge for Marching Bands, EMS, Fire, Police or Military entries.

Mail or Drop off application, payment, **AND a self-addressed, stamped envelope to:**

The Town of China Grove
333 N. Main Street
China Grove, NC 28023

Please make your entry check payable to: Town of China Grove.

We look forward to seeing you on November 23rd. If you have any questions, please call, or email me.

Warm Regards,

Patti Price Love
Event Coordinator
Town of China Grove
pprice@chinagrovec.org
704.857.2466 EXT 2105

(Parade Officials Space) Unit # _____

2021 Southern Rowan Christmas Parade Entry - Tuesday, November 23, 2021

- Regular \$35 # of units: _____ (fee is \$35 per unit)
- Professional Float \$550
- FIRE, EMS, POLICE, MILITARY, MARCHING BAND – NO CHARGE

THE ENTRY FEE, SELF-ADDRESSED, STAMPED ENVELOPE MUST ACCOMPANY YOUR ENTRY FORM DUE BY 10/25/21

Entry Name: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

PLEASE CHECK TYPE OF ENTRY:

- | | | | |
|---|---|--|--|
| <input type="checkbox"/> Marching Band
#marchers _____
#Buses _____ | <input type="checkbox"/> Firetruck
_____ (Limit 3) | <input type="checkbox"/> Pickup Truck | <input type="checkbox"/> Flatbed
Trailer |
| <input type="checkbox"/> Dance Group
#walkers: _____
#Buses _____ (if applicable) | <input type="checkbox"/> Car/SUV | <input type="checkbox"/> Pickup w/ Trailer | <input type="checkbox"/> Equestrian
(clean up required) |
| <input type="checkbox"/> Walking Unit
#walkers _____ | <input type="checkbox"/> Professional Float | <input type="checkbox"/> Golf Cart | |

Professional Float Selection 1st Choice# _____ 2nd Choice# _____ (floats are 1st come, 1st served)

Pro Floats: Name (max 2) to appear on float signage: _____

**Length of the entire entry in feet _____ (including vehicle pulling trailer/float if applicable).

You must give the measurement of your entire entry or your application will be rejected.

Is there music with your entry? Circle Y N *Christmas Music is allowed at acceptable volume.*

If your entry is a Pageant Queen, name and title _____

Brief Description of your entry (please print): _____

With the exception of Professional Floats, entrants must provide all signs and decorations for their unit. Each unit should have their name displayed in a legible and professional manner.

ENTRY DEADLINE- OCTOBER 25, 2021. NO LATE ENTRIES ACCEPTED

NO REFUNDS UNLESS PARADE IS CANCELLED DUE TO COVID-19.

**SOUTHERN ROWAN CHRISTMAS PARADE
WAIVER AND INDEMNIFICATION**

This form must be turned in with application, payment and self-addressed, stamped envelope.

I/we hereby voluntarily execute this Waiver and Indemnification to Southern Rowan Christmas Parade, The Towns of China Grove and Landis, and all affiliated persons, firms, corporations, and other entities sponsoring, coordinating, volunteering, organizing and otherwise directing the Southern Rowan Christmas Parade on Tuesday, November 23, 2021. I/we understand that as a participant in any way in said parade that I/we assume all risks of property damage or personal injury to myself/ourselves and all those participating with us in the parade and do hereby agree to indemnify and hold harmless the Southern Rowan Christmas Parade, the Towns of China Grove and Landis, and all affiliated persons, firms, corporations and other entities sponsoring, coordinating, volunteering, organizing and otherwise directing the Southern Rowan Christmas Parade on Tuesday, November 23, 2021 from and against any and all claims, actions or damages resulting from property damage or personal injury as a result of participation by me/us in said parade.

I/we have read and understand this Waiver and Indemnification or have had the same read to me/us and fully explained as to its legal ramifications. Additionally, I/we understand that the execution of this Waiver and Indemnification is a condition of my/our participation in this parade.

I hereby certify that to the best of my knowledge that this entry has not been involved in any violent or unlawful demonstrations. I understand that the Southern Rowan Christmas Parade Committee and/or Town of China Grove has the right to refuse any entry into the parade for any reason. If minor children are participants, I agree to provide proper supervision and transportation to ensure their safety. I the undersigned, acknowledge receipt of and agree to abide by all afore mentioned instruction, rules & regulations set forth for the parade. I release any rights to photographs or movies of the parade my entrant(s) may be in.

Signature of Responsible Party: _____ Date: _____

Southern Rowan Christmas Parade Rules & Guidelines

1. Entry forms without payment and self-addressed stamped envelope will not be accepted. The envelopes are used to mail your entry number, map and line up instructions to you.
2. All entries must be decorated in Christmas/Holiday theme. Only Christmas music is permitted to be played.
3. All vehicles must be properly registered and insured and drivers must have valid driver's license.
4. Your parade packet with your lineup number and map will be mailed out the first week of November. YOUR ENTRY NUMBER MUST BE DISPLAYED IN YOUR WINDOW AT ALL TIMES. PLEASE relay all information from the packet to parent, bus drivers, chaperones etc. to help eliminate confusion on parade day.
5. Parade lineup is in Landis between 1:30-2:30. Main Street closes at 2:30, so all units must be in place no later than 2:30. No entries allowed in the parade route after 2:30pm. The parade will start in Landis and re-start on Kirk Street in China Grove.
6. **Walking units must continue moving forward. Please choreograph any performance to maintain forward movement. Walking units will be picked up at West Limits Street in Landis and dropped off for the restart in China Grove at the corner of Franklin and Kirk Streets. Buses may proceed forward on the left side of the parade after picking up walkers in Landis, to drop them off at China Grove. Please inform your bus drivers. Maps will be mailed with your packets. There will be directional signs on the day of the parade.**
7. **NO CANDY IS PERMITTED TO BE THROWN FROM ANY PARADE ENTRY. NO PAPER HANDOUTS CAN BE DISTRIBUTED BY AN ENTRY. NO JUMPING ON/OFF AN ENTRY WHILE IN MOTION.**
8. Parade is held Rain or Shine, there is no rain date.
9. There will only be one Santa Claus in the parade and will be provided by the Town of China Grove and the Town of Landis. No one portraying Santa can appear on an entry.
10. Horse entries will be provided a designated place to load/unload. Entrants are required to clean areas before departing and have a designated clean up person during the parade.
11. Possession/consumption of alcoholic beverages is prohibited.
12. Entries that do not follow the guidelines stated or alter their entry from the application description will be pulled from the parade.
13. The Southern Rowan Christmas Parade is a "G" rated event for all ages. No obscene language, provocative behavior, vulgar or disruptive presentations will be allowed.
14. All entry vehicles should keep up with the pace of the parade. A space of 20-30 feet should be kept between entries. No squealing of tires or revving engines.

Thank you in advance for your cooperation and participation in the Southern Rowan Christmas Parade and helping to make this a fun and memorable community event for everyone.

The Towns of China Grove and Landis reserve the right to remove any entry that is inappropriate or that violates the rules and guidelines. The decision to remove an entry by the parade staff is final and the reason for removal is not restricted to the items listed above. Entries may be disqualified prior to the parade or pulled during the parade.