



# Southern Rowan Christmas Parade

**November 26, 2019**

**3:00 pm**

It's time once again for the annual Southern Rowan Christmas Parade! We hope you will be able to participate this year. The parade will begin in Landis at 3:00 and restart in China Grove at 4:00. The deadline for all applications is November 1<sup>st</sup>, but we appreciate entries as early as possible. We are limited in the number of entries we can accept, so please mail in your application early. Once we are full, we will not accept applications.

Parade packets will be mailed out the 2<sup>nd</sup> week in November. Packets will be mailed to the address on the form, so please use the address you want the information mailed to. Please be sure to pass along the information to parents, bus drivers etc. so everyone is informed. This helps eliminate confusion on parade day. Attached is an entry form along with the rules and guidelines. Professional floats are first come, first serve. This year's selection of professional floats will be listed on our website in September.

The application must be filled out completely and mailed with payment

**AND a self-addressed, stamped envelope to:**

The Town of China Grove  
333 N. Main Street  
China Grove, NC 28023

***Please make your entry check payable to: Town on China Grove.***

The fee schedule is at the top of the application. We look forward to seeing you on November 26th. If you have any questions, please call or email me.

Warm Regards,

A handwritten signature in cursive that reads "Patti Price".

Patti Price  
Event Coordinator  
Town of China Grove  
[pprice@chinagrovec.gov](mailto:pprice@chinagrovec.gov)  
704.857.2466

# China Grove 2019 Southern Rowan Christmas Parade Entry Form

**Tuesday, November 26, 2019**

A **\$35.00 entry fee per unit**, will be charged for all individuals, civic clubs, scout troops, churches, school groups and business entries. ***(For example, if you enter a pickup, car and walking unit, the charge will be \$105.)*** ***There is no charge for school bands, EMS, Fire, Police or Military entries.***

A **\$525.00 entry fee** will be charged for all Professional Floats. Additional costs: \$50.00 for Music/ \$60.00 for Generator

**THE ENTRY FEE, SELF-ADDRESSED, STAMPED ENVELOPE MUST ACCOMPANY YOUR ENTRY FORM**

All entry forms with payment, self-addressed stamped envelope must be received no later than **November 1, 2019.**

Entry Name as you want listed in the newspaper: \_\_\_\_\_

Business/Sponsor/Group Name(s): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address of Contact Person: \_\_\_\_\_

City and Zip: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Type of Entry:  Pickup Truck  Pickup truck w/ trailer  Car (# of Cars)  Walking Unit

Pro Float  Horse Entry  Flat Bed Trailer  Firetruck (#)  Self-Constructed Float

Professional Float Selection 1<sup>st</sup> Choice# \_\_\_\_\_ 2<sup>nd</sup> Choice# \_\_\_\_\_

Professional Floats- Name to appear on float signage: \_\_\_\_\_

**\*\*Length of the entire entry in feet \_\_\_\_\_ (including vehicle pulling float if applicable). You must give the measurement of your entire entry or your application will be rejected. Send photo if possible.**

Is there music with your entry? Circle **Y** **N** ***ONLY Christmas Music is allowed and must be at acceptable volume.***

Number of persons in your unit \_\_\_\_\_ Will you have persons walking with a float or vehicle? # \_\_\_\_\_

Number of Buses traveling with your unit (if applicable) \_\_\_\_\_

If your entry is a Queen, please give name and title \_\_\_\_\_

Please give complete details of your entry below. Describe in detail the entry, such as theme, music being played, etc. (NO Santa Claus) Failure to furnish this information will result in your entry form being returned for details and will delay your entry approval. Only Christmas music is permitted. Each unit counts as an entry, fee is \$35 per entry.

Description: \_\_\_\_\_

\_\_\_\_\_

With the exception of Pro Floats, entrants must provide all signs and decorations for their unit. Each unit should have their name displayed in a legible and professional manner.

I hereby certify that the above information is true and correct to the best of my knowledge and that this entry has not been involved in any violent or unlawful demonstrations. I understand that the Southern Rowan Christmas Parade Committee and/or Town of China Grove has the right to refuse any entry into the parade for any reason. If minor children are participants, I agree to provide proper supervision and transportation to insure their safety. I understand that under no circumstances will unattended minors be allowed entry into the parade. I agree that the Southern Rowan Christmas Parade Committee and/or Town of China Grove will not be responsible for any personal injury or property damage arising from any accident before, during or after the Southern Christmas Parade.

Signature of Responsible Party: \_\_\_\_\_ Date: \_\_\_\_\_

# Southern Rowan Christmas Parade Rules & Guidelines

1. Southern Rowan Christmas Parade will be held on November 26, 2019 and will start promptly at 3:00 pm. Completed entry forms and fees must be received by Friday, November 1, 2019. The number of entries is limited and will be honored on a first come, first serve basis.
2. Entry forms without payment and self-addressed stamped envelope will not be accepted.
3. All entries must be decorated in Christmas/Holiday theme. Only Christmas music is permitted to be played.
4. All vehicles must be properly registered and insured and drivers must have proper driver's license.
5. Your parade packet with your lineup number and map will be mailed out the 2<sup>nd</sup> week of November. **YOUR ENTRY NUMBER MUST BE DISPLAYED IN YOUR WINDOW AT ALL TIMES. PLEASE relay all information from the packet to parent, bus drivers, chaperones etc. to help eliminate confusion on parade day.**
6. **Parade lineup will be in Landis between 1:30-2:30. Main Street closes at 2:30, so all units must be in place no later than 2:30. No vehicles allowed in the parade route after 2:30pm. Oversize units may drop off their floats the morning of the parade at the designated oversize lot.** The parade will start in Landis and re-start on Kirk Street in China Grove.
7. Professional Floats are rented through Cline Floats. The price is \$525 per float. *Please see list of available floats on our website. ([www.chinagrovec.gov](http://www.chinagrovec.gov)) Floats are first come, first serve. Please choose a first and second option for float choice.*
8. Walking units must continue moving forward. Please choreograph any performance to maintain forward movement. **Walking units will be dropped off for the restart in China Grove at the corner of Franklin and Kirk Streets. Please inform your bus drivers. Maps will be mailed with your packets.**
9. Candy is allowed to be tossed from vehicles and floats, however, nothing with sticks is allowed.
10. Parade is held Rain or Shine, there is no rain date.
11. There will only be one Santa Claus in the parade and will be provided by the Town of China Grove and the Town of Landis.
12. Horse entries will be provided a designated place to load/unload. Entrants are required to clean areas before departing and have a designated clean up person during the parade.
13. *There is no charge for School Bands, EMS, Fire, Police or Military entries.*
14. Possession/consumption of alcoholic beverages is prohibited.
15. Entries that do not follow the guidelines stated or alter their entry from the application description will be pulled from the parade.